

Vala



ABOUT**► DESIGNED BY OSCAR GUERRERO. PUBLISHED BY MONOTYPE**

Vala™ dances across printed pages and shines on screen. This is a high-energy design that blends the grace of an English Roundhand script with the gravitas of an extra bold Bodoni. There is even a bit of romance in the design. Vala speaks with a resonate voice – and knows few bounds. The typeface enhances print headlines, subheads, cover art and packaging. The design also brings its distinctive melding of verve and poise to banners, headings, navigational links and branding in web sites, blog posts, games and apps.

Oscar Guerrero found inspiration for Vala™ in the window lettering of a small shop near his home in Bogotá, Colombia. “The capital A, R and V caught my attention and I photographed the window,” he explains. “Later, I started to draw more letters inspired by the ones in the window.” Guerrero says he has long-admired the work of Giambattista Bodoni and allowed the Italian master designer’s typefaces to infuse Vala.

Vala shines in print headlines, subheads, cover art and packaging. Its spirited ball-terminals and a large x-height also brings a distinctive melding of verve and poise to banners, headings, navigational links and branding in web sites and other interactive projects.

Not satisfied with just a basic character set, Guerrero also took advantage of OpenType’s capabilities and drew a large set of swash capitals, a suite of fancy ligatures, and a collection of lowercase alternative designs. The result is a design that emulates custom lettering for posters, headlines and logotypes.

► AWARDS

→ LATIN AMERICAN DESIGN AWARDS 2019

DESIGNER → OSCAR GUERRERO CAÑIZARES

DESIGN YEAR → 2016

FORMAT → OPEN TYPE



Fashionista

Johann Wolfgang von Goethe

28 August 1749 - Frankfurt ; † 22 März 1832 in Weimar

→ *Contemporary* ←

Gianni Versace: Murder of a fashion king

Display flight

Modern wine culture derives from the practices of the ancient

Turkish Delight

Montecristo

Alexandre Dumas & Auguste Maquet

The New York Times

Los detectives salvajes | Roberto Bolaño

Hace 50 años, un cronopio llamado Julio Cortázar quebró todos los esquemas de la literatura con Rayuela, una obra que deambula en los delirantes laberintos de sus páginas y la bohemia parisina.



Decamerone

The Tragical History of Romeus and Juliet

Las penas del joven Werther

45 PTS | DEFAULT SET

***Earthquake Studies Reveal the
Magmatic Plumbing System
of the Katmai Volcanoes.***

35 PTS | DEFAULT SET

***The volcano is composed of layers of
pyroclastic material, mud flows, and
lava flows, and it rests on Mesozoic
granitic rocks.***

30 PTS | DEFAULT SET

***The interior of the caldera provides textbook
examples of many volcanic features such as
lava flows, cinder cones and explosion pits.***

45 PTS | TITLING ALTERNATES

*Earthquake Studies Reveal the
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*The interior of the caldera provides textbook
examples of many volcanic features such as
lava flows, cinder cones and explosion pits.*

LANGUAGES

CZECH | 14/15

Ýöne aşgabatly mugallym, 42 ýaşly Geldimyrat Türkmenistanyň Statistika baradaky döwlet komitetiniň ýurduň ilatynyň we ýaşajyýş jaý gorunyň uędantutma ýazuwyna görýün taýýarlyk işleriniň gidişine oňyn baha berilýändigine garamazdan, bu ýazuwyň nähili geçiriljekdigini bilmeýün ýa-da asla ýazuwyň geçirilýändiginden bihabar adamlaryň hem az dældigini aýdýar. Ilat ýazuwyna gatnaşmaly Geldimyrat mugallym Azatlyk Radiosyna bu barada şeýle gürrüň berýär: “Adamlaryň köpüsi türkmen gazetlerini okamajýarlar. Türkmen telewideniýesine tomaşa etmeýärler. Ilat arasynda bu ýazuw barada hem köp gürrüň edilmeýär. Şonuň üçin, bu çäreden bihabar adamlar heniz hem köp”. Türkmenistanyň ilatynyň we ýaşajyýş jaý gorunyň uędantutma ýazuwy 15-26-njy dekabrar aralygynda geçiriler. Ýurtda ilat ýazuwy iň soňky gezek 1995-nji ýylda geçirilipdi. Şonda Türkmenistanyň ilatynyň jemi sanynyň 4 million 483 müň adama barabardygy habar berlipdi.

POLISH | 14/15

Donald Tusk przeciwny ryczałtowi za śmieci. Co na to pomorscy samorządowcy? Premier Donald Tusk skrytykował samorządy, które do naliczenia opłaty za wywóz śmieci zamierzają wykorzystać metodę ryczałtową. Na Pomorzu wykorzystywać ten sposób planuje kilka dużych gmin, w tym sam Gdańsk, w którym rządzi PO. Tusk stwierdził, że ta metoda jest “oderwana od życia”, a radni, którzy się zdecydowali na takie rozwiązanie, “pokażą, że liczy się dla nich budżet miasta, a nie jego mieszkańcy”. Nasi wyborcy nam tego nie wybaczą. Dlaczego emerytka, właścicielka 25-metrowej kawalerki, ma płacić za odpady tyle samo co mój minister Tomasz Arabski, który mieszka z żoną i czwórką dzieci w 200-metrowej willi? – mówił Donald Tusk podczas spotkania z podlaskimi działaczami Platformy Obywatelskiej. Choć wypowiedzi premiera padły podczas zamkniętego spotkania, jego kancelaria nie zdementowała żadnego z przedstawianych twierdzeń.

PORTUGUESE | 14/15

Tudo começou com as flores. “Encham-me a montra com flores”, pedia o alfarrabista Bernardo Trindade em finais de Janeiro, dias antes de a sua livraria ser encerrada. E, assim, ainda a Campos Trindade não tinha fechado as portas e já lhe enchiam a montra de ramos e mensagens, em jeito de despedida. Nesta série de fotografias, Ana Paganini preserva a memória desta Lisboa a desaparecer. Não são flores que deixa na montra da histórica livraria-alfarrabista do Chiado, mas a preservação de uma memória que, tal como a luz das fotografias, “é algo que permanece”. A fotografia começa por contar ao P3 que a sua intenção inicial “era transmitir a frustração de uma pessoa a olhar a montra, de fora, e não conseguir entrar”, mas que, quando voltou a passar pela livraria e entrou para fotografar, o projecto se transformou na representação de “uma luz que não se extingue nunca”. Um trabalho fotográfico em película, a preto e branco, “para mostrar a intemporalidade”, com uma textura que “encapsula uma emoção, também muito nostálgica”.



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